

For Immediate Release
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April 25, 2016 — The newly-formed Bar Methods, Inc. bartender education and certification program officially launched today in New York City. This first-of-its-kind training specifically targets the aspiring career bartender, giving him or her the necessary techniques and preparedness skills to become successful in today's demanding bar environment.

Bar Methods bartender education launched today in New York City.

While there are other bartender education programs currently available, there are none that specifically target the bartender looking for the proper training to transition from a casual bar job to a career as a respected bartender.

The inaugural class will take place in New York City from August 21st - 24th, 2016 at the newly renovated Park South Hotel. Ted Kilpatrick, the Hotel's Beverage Director, is "excited to host this important bar education course". In addition to hosting the course, Kilpatrick will also teach one of the 8 seminars that are being offered as part of the program.

Other New York based educators include Sother Teague of Amor y Amargo, Josh Terrill of Cocktail Kingdom, Danny Neff of Holiday Cocktail Lounge, Richard Boccatto of Hundredweight, Inc. Adrienne Byard of Covina, among others.

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Students interested in attending Bar Methods can see if they qualify by visiting www.barmethods.com. There is no application fee, however, if selected as one of the 50 students for the August class, they can expect to pay \$175 in tuition. The tuition includes 3 nights at the hotel, including all meals, and a first-rate education and certification that will no doubt catapult their career. The online application process opens today and will remain open until 50 students are selected.

Bar Methods co-founders include Christopher Bidmead and Suzanne Freedman. Mr. Bidmead is an industry veteran, having spent several years with Lush Life Productions in New York handling production for Portland Cocktail Week, the Bar Institute and Camp Runamok. He also worked as General Manager at several bars in the New York Metro Area, as well as many years in bar consulting.

Ms. Freedman spent the last 20+ years on the client side of the business, most recently with Sidney Frank, running the on-premise trade marketing division. Prior to that, she was with Pernod Ricard USA, where she created and ran the award-winning BarSmarts program, the leading bartender education program which targets more experienced bartenders than Bar Methods, Inc.

For more information on Bar Methods, to find out about sponsorship opportunities, or how to register or volunteer, please visit www.barmethods.com.

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